



## ***Sponsorship Opportunities***

### ***Season Sponsor***

***\$ 2,500***

- Company logo prominently placed on the Red Wings Videoboard during every home game (70 games) for *every* StrikeOut thanking you for your role to help *StrikeOut Poverty!*
- Company logo prominently displayed as part of 30 second pre-game commercial for StrikeOut Poverty campaign at every home game (70 games)
- Company name included in pre-game public address announcement about StrikeOut Poverty at every home game (70 games)
- Company name announced on Red Wings Radio at least once during every game (home and away)
- Company logo prominently linked on VOA's and Rochester Red Wings Websites
- Company representative takes part in radio interview with VOA representative during season
- Company representative takes part in "First pitch" at VOA Awareness Day at Frontier Field
- Company has option to set up table in concourse on VOA Awareness Day at Frontier Field
- Company representative takes part in the activities during end of season check presentation
- Company recognized in VOA's social media posts (Facebook, Twitter, Instagram)
- Company will receive 20 complimentary Red Wings home game tickets and can purchase additional tickets at a discount through VOA.
- Company acknowledgement as a sponsor in VOA newsletter mailed to 10,000 homes

### ***Summer Sponsor***

***\$1,500***

- Company logo prominently placed on the Red Wings Videoboard during every home game in June, July and August (44 games) for *every* StrikeOut thanking you for your role to help *StrikeOut Poverty!*
- Company logo prominently displayed as part of 30 second pre-game commercial for StrikeOut Poverty campaign at every home game in June, July August & Sept (44 games)
- Company name included in pre-game public address announcement about StrikeOut Poverty at every home game in June, July, August & September (44 games)
- Company name announced on Red Wings Radio at least once during every game (home and away) in June, July, August & September
- Company logo prominently linked on VOA's and Rochester Red Wings Websites
- Company representative takes part in radio interview with VOA representative during season
- Company has option to set up table in concourse on VOA Awareness Day at Frontier Field
- Company representative takes part in the activities during end of season check presentation
- Company recognized in VOA's social media posts (Facebook, Twitter, Instagram)
- Company has option to purchase tickets at a discount through VOA
- Company acknowledgement as a sponsor in VOA newsletter mailed to 10,000 homes

***-Turn over for more opportunities-***

***Contact Valerie Hoak for more details. 585-402-7218 or [vhoak@voaupny.org](mailto:vhoak@voaupny.org)***

**Strikeout Sponsor** (represents approximately \$1 per strikeout; 609 in 2018)

**\$600**

- Company logo prominently linked on VOA's and Rochester Red Wings Websites
- Company recognized in VOA's social media posts (Facebook, Twitter, Instagram)
- Company has option to purchase tickets at a discount through VOA
- Company acknowledgement as a sponsor in VOA newsletter mailed to 10,000 homes

***All funds raised through the StrikeOut Poverty Campaign will directly support the many programs offered by Volunteers of America in Rochester including the following:***

- ❖ VOA's Children's Center for impoverished children
- ❖ Camp Heroes and Summer Leap Learning Programs for at-risk youth
- ❖ Guest House Emergency Family Shelter for homeless families with children
- ❖ Permanent supportive housing for homeless individuals and families
- ❖ Re-Entry Center, Step by Step and CBI programs for those who are in prison or have been recently released to reduce recidivism
- ❖ Job Readiness and Employment Assistance for people conducting job searches
- ❖ Housing for low-income seniors

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